

Embrace Today's Tech To Turn Dream Member Journeys Into Reality And Revenue



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Winback Flow



Winback Flow



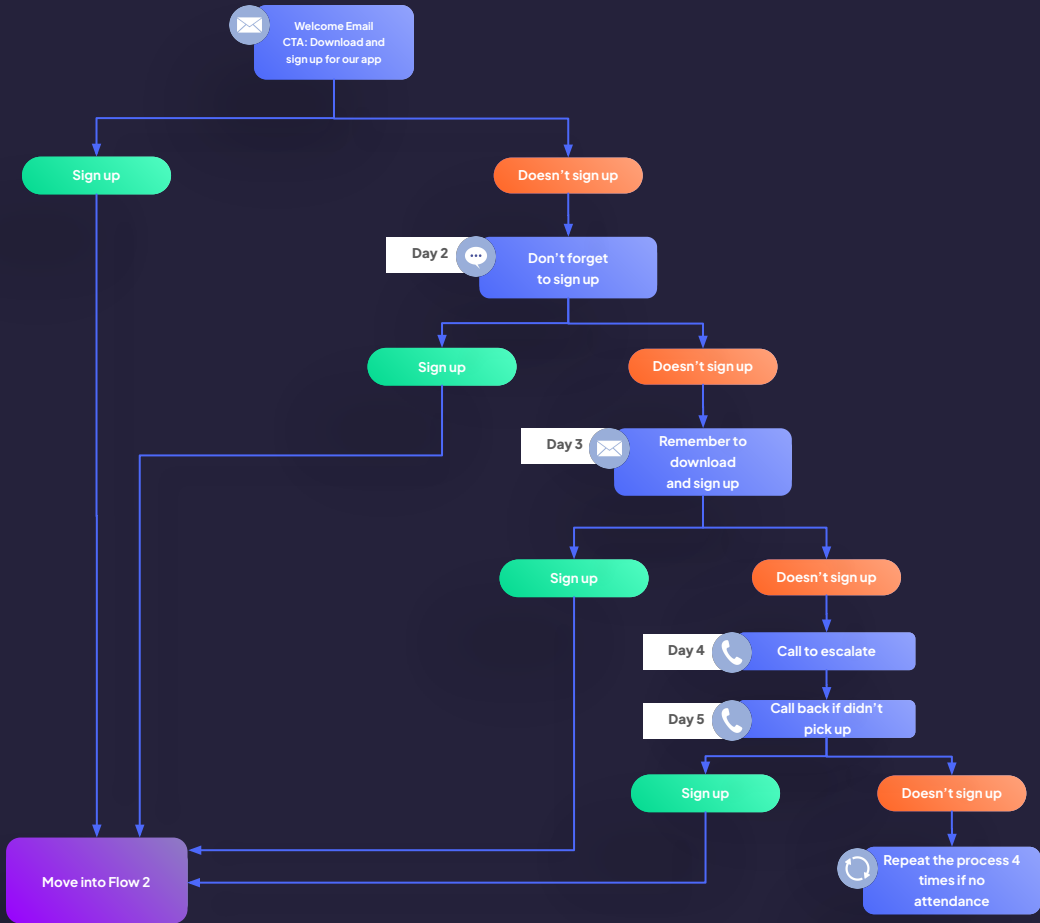
Winback Flow



Winback Flow



Step 1
Download the member app



Step 2 Book a class



Step 3 Consistent attendance



Step 4
New member feedback



Golden Sales Process

Flow 1

Strong

61%
62 Leads
↓ 13%

Medium

39%
40 Leads
↑ 29%

Weak

0%
0 Leads
↓ 16%

Trial booked

Yes

Thanks for booking!
Here is info about
the trial

If booked <3 days
from enquiry

Reminder

If booked >3 days
from enquiry

Countdown

Reminder

Reminder

Trial

Attended +
Signed up

Enter New Member
Journey flow

Didn't attend

Rebook trial

Attended +
Didn't sign up

Reason?

No

Hi there, would you
like to book a trial?

No

Hi there, would you
like to book a trial?

No

Call
(Automated call list
generated and sent via
email)

If booked
Enter Flow 1

If not booked
Enter Flow 2

Flow 2

Thank you for
registering! Our
membership plans

Do you want to join
us? (Online sign up)

Do you want to join
us? (Online sign up)

Have you joined
another club?

If completed AND
engaged with one
piece of content,
enter Long Winback
flow



keepme

More sales, less churn.
Smart automation
for fitness clubs.

BOOK MY DEMO

